



How to Properly Display Your CFA Institute Research Challenge Volunteer Experience on LinkedIn

We encourage volunteers with the CFA Institute Research Challenge to display their participation on LinkedIn. To ensure consistent and proper use of the CFA Institute Research Challenge brand, please follow these instructions:

Project

- ⇒ Log on to your LinkedIn profile
- ⇒ Add **Volunteer Experience** to your profile (detailed instructions are available online <http://press.linkedin.com/node/870>)
- ⇒ The top section on the “Edit Volunteer Experience and Causes” allows you to indicate various **Causes** in which you have an interest. Under **Which organizations do you support?** you can search for “CFA Institute” and/or your local CFA society/volunteer group. You can enter the names of organizations even if that organization does not maintain a presence on LinkedIn.
- ⇒ The next section is titled “Experience.” This is where you can record your volunteer experience with the CFA Institute Research Challenge.
- ⇒ In the **Organization** field,
 - if you volunteered at the local level, use the official name of your local challenge: for example, “CFA Institute Research Challenge hosted by CFA Bahrain” or “CFA Institute Research Challenge in India.”
 - if you volunteered at the regional or global level, use “CFA Institute.”
- ⇒ In the **Role** field, enter the role that you performed in the time period you are reporting (if you have volunteered in a few different roles, you may want to report them separately). Volunteer roles are Local Event Coordinator, Faculty Advisor, Industry Mentor, Judge, or Grader.
- ⇒ In the **Cause** dropdown menu, select “Education.”
- ⇒ In the **Time Period** field, you can select “I currently volunteer here” if you are volunteering in the current competition year. Otherwise, please select the time period in which you volunteered. The official competition year runs from 1 May-30 April each year.
- ⇒ In the **Description** field, you may describe your personal experience volunteering with the competition. Feel free to use our official competition description:

The CFA Institute Research Challenge is a global competition which tests the analytic, valuation, report writing, and presentation skills of university students.

Here is an example of how to describe each role in more detail (please feel free to include specific points of interest from your experience):

As a **Local Event Coordinator**, I set up and administered a local CFA Institute Research Challenge competition, liaising with participating universities, local publicly funded companies, and corporate sponsors. I contributed [] hours of work* in this position during the competition cycle.



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As a **Faculty Advisor**, I provided guidance and assistance to a team of students throughout the competition, including providing feedback on the written report and oral presentation. I contributed 10 hours of work in this position during the competition cycle.

As an **Industry Mentor**, I worked with a group of university students in the competition. Using my own experience in the investment industry, I was able to assist the students in using real-world valuation techniques and helped them work with the company data to create an effective report that supported their recommendation. I contributed 6 hours of work in this position during the competition cycle.

As a **Grader**, I reviewed and graded the student teams' research reports. I contributed [] hours of work in this position during the competition cycle.

As a **Judge**, I watched and critiqued the analysis and recommendations presented by the students. I asked detailed questions during a ten-minute Q&A session with the students to help reinforce a deeper understanding of how real-world analysts interact with their managers. I contributed [] hours of work during the competition cycle.

⇒ Click “Save Changes” to save to your profile.

Edit Volunteer Experience & Causes

Causes (Optional)

What causes do you care about?

- | | |
|---|---|
| <input type="checkbox"/> Animal Welfare | <input type="checkbox"/> Health |
| <input type="checkbox"/> Arts and Culture | <input type="checkbox"/> Human Rights |
| <input type="checkbox"/> Children | <input type="checkbox"/> Politics |
| <input type="checkbox"/> Civil Rights and Social Action | <input type="checkbox"/> Poverty Alleviation |
| <input type="checkbox"/> Disaster and Humanitarian Relief | <input type="checkbox"/> Science and Technology |
| <input type="checkbox"/> Economic Empowerment | <input type="checkbox"/> Social Services |
| <input type="checkbox"/> Education | <input type="checkbox"/> Other |
| <input type="checkbox"/> Environment | |

Which organizations do you support?

Start typing to find an organization on LinkedIn, or enter organizations separated by tab or return.

Experience (Optional)

* Organization:

* Role:

Cause:

Time Period: I currently volunteer here

Month... Year... to Month... Year...

Description:

[Save Changes](#) or [Cancel](#)

* Organization and role are required if entering experience.